



UNIVERSITÀ E TERRITORIO: CONFRONTI E PROSPETTIVE

10 | ore |
giugno | 14:30 | Sala Ajace, Udine

Città e università: confronti internazionali per la ricerca di un progetto comune



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- Confronti: Università motore dello sviluppo locale

- *La rete internazionale Unitown*
- *Il contributo dell'Università al contesto economico e sociale*
- *Città e università: confronti internazionali per la ricerca di un progetto comune*
- *Interazione Città, Università e Studenti*
- *Agenda Udine 2024: sinergie e opportunità*
- *Il punto di vista degli studenti: richieste e carenze*

Questo tema «Città e università: confronti internazionali per la ricerca di un progetto comune» è parte di un obiettivo comune: quello di costruire la «città universitaria»

In brief

1. Universities play a role in local development in European nation-capital cities, but exert their driving force best in small and medium-sized cities.
2. The positive impact of universities on surrounding areas may be highly curbed by the lack of global support – not just economic support - from adequate policies and investments within their own city, region, and nation
3. University institutions should be sustained by local, regional, and national decision-makers and by the EU to bolster the positive influence of universities on host cities.
4. Supporting universities in small and medium-sized cities goes hand in hand with Unesco goal to sustain small settlements to curb the outmigration from small urban centers

Year of Foundation	University	Current location
1088	University of Bologna	Bologna, Italy
1096-1167	University of Oxford	Oxford, United Kingdom
1170	Université de Paris (Sorbonne)	Paris, France
1209	University of Cambridge	Cambridge, United Kingdom
1218	University of Salamanca	Salamanca, Spain
1222	University of Padua	Padua, Italy
1224	University of Naples Federico II	Naples, Italy
1240	University of Siena	Siena, Italy
1241	University of Valladolid	Valladolid, Spain
1290	University of Macerata	Macerata, Italy
1290	University of Coimbra	Coimbra, Portugal
1293	University of Alcalá	Alcalá de Henares, Spain
1303	Sapienza University of Rome	Rome, Italy
1308	University of Perugia	Perugia, Italy
1321	University of Florence	Florence, Italy
1336	University of Camerino	Camerino, Italy
1343	University of Pisa	Pisa, Italy
1348	Charles University of Prague	Prague, Czech Republic
1361	University of Pavia	Pavia, Italy
1364	Jagiellonian University	Kraków, Poland
1365	University of Vienna	Vienna, Austria
1386	Ruprecht Karl University of Heidelberg	Heidelberg, Germany
1391	University of Ferrara	Ferrara, Italy

In giallo le prime
Università in città
Piccole e medie

Alcuni esempi di reti e associazioni di università

- **Coalition of Urban Serving Universities (USU)**
 - an institution committed to improving urban universities' engagement in increasing prosperity and opportunity in U.S. cities and in tackling key urban challenges.
 - membership of USU includes more than 35 public urban research universities representing all U.S. geographic regions
 - in the list of coalition partners there are, for example, New York University (NYU), the University of Southern California, and the University of Chicago.
- UNICA is a network of universities from the capitals of Europe, comprising 46 universities from 35 capital cities of Europe, combining over 150,000 staff and 1,800,000 students.

Altri esempi di reti

- UniversCITÉs, is expected to occur in 2017, and it is one of several proposals that Concordia University submitted to “Je vois Montréal,” an initiative launched by the City of Montréal as a collaborative platform for citizens’ participation. Concordia University also proposed a special fund dedicated to the cultural integration of international students.
- UniversCITÉs, Geneva , 2015
- Association des Villes Universitaires de France (AVUF), founded by the City of Rouen in 1993

Esempi di reti e associazioni di università e città

- **Unitown-University Town Network**

- - fondata nel dicembre 2013 da 2 soci fondatori (Comune di Ferrara e Università di Ferrara)
- - è stata descritta nelle relazione del suo Presidente Pasquale Nappi

- **EUniverCities Network . European network**

- - launched in 2012. The network aims to exchange and spread the knowledge, expertise, and experience about city-university cooperation across Europe.
- It is comprised of ten medium-sized cities and universities which have agreed **to work together (“in tandem” according to the network definition) in order to give university cities more visibility within Europe.** The network seems to be focused on innovation and technology transfers between universities and cities, but it is open to a broad range of domains of city-university cooperation. The network seems to prefer a decentralized working method, rather than general conferences addressed to all members.
- Membership includes, as of the end of 2015, the following 26 members in 13 small and medium-sized cities in 12 European nations: City of Aalborg | Aalborg University, Denmark; City of Aveiro | University of Aveiro, Portugal; City of Delft | Delft University of Technology, The Netherlands; City of Ghent | Ghent University, Belgium; City of Lausanne | University of Lausanne, Switzerland; City of Linköping | Linköping University, Sweden; City of Lublin | Universities of Lublin, Poland; City of Magdeburg | Otto-von-Guericke University and University of Applied Sciences, Germany; City of Norrköping | Linköping University—Campus Norrköping, Sweden; City of Lecce | University of Lecce, Italy; City of Tampere | Tampere University of Technology, Finland; City of Trondheim | NTNU University of Science and Technology, Norway; City of Varna | Universities of Varna, Bulgaria.

Che cosa è una «città universitaria» ?

- Non è solo una città dove ha sede una istituzione chiamata università
- È una città dove le 2 istituzioni non solo firmano un accordo di cooperazione per identificare progetti di interesse comune a beneficio della comunità locale e della nazione, ma lo mettono in pratica giorno per giorno
- Una risposta più generale:
- - a city whose economic and social driver is the university with all its direct and indirect activities. But the role of universities in the local economy is just one component of a more balanced answer.
- - the role of universities as economic drivers of cities has been perhaps overemphasized.
- - universities should be seen as strategic resources for their local communities, as well as for their regions and nations, and not just as cash cows for their economic spillover effects on local suppliers and labor markets

Quale progetto in comune? La **città** **universitaria.**

- Una «città universitaria» non è una città dove ha sede una università, ma una città dove l'amministrazione comunale e l'amministrazione dell'università hanno un progetto condiviso per la comunità locale.
- Esempio di vantaggi di una città universistaria:
- Buona pratica di tipo 1 del comune: pesa 50
- Buona pratica di tipo 1 dell'Università: pesa 50
- Buona pratica di tipo 1 della città universitaria (Comune + Università): pesa >100 ($50+50+X$).

Esempio : acquisti «verdi» come buona pratica



Notizia buona ma «normale» :

12 maggio 2016 Università di Torino
Primo «green office» di un ateneo italiano:
5 macroaree di acquisti (energia elettrica,
cibo, mobili ecc.) sarà da fonti rinnovabili.

VALE 50

Esempio : acquisti «verdi» come pratica di eccellenza fatto da soggetti in rete

Università di Torino

Programma acquisti verdi : vale 50

Comune di Torino

Programma similare : **vale 50**

Notizia ottima , ancora da scrivere :

Università di Torino + **Comune di Torino + Politecnico: gruppo unico di acquisto** per :

- Energia elettrica
- Mobilità
- Cibo
- Ecc.

VALE più della somma delle parti : > 100 (50 + 50 + X) . Il valore aggiunto è

Summary 1

- Universities and local institutions have demonstrated in some cases that it is possible to blend **economic viable communities with sustainable city development**
- There is **much work to do** to tap all the great potential of opportunities which can spur from a **viable city-university relationship**
- **Any viable city – university association** has the mission to develop **best practices in local policies of common interest** of universities and municipalities in relevant policy areas
- Medium-sized cities have the most to gain from the common goal of building a the best possible “**university city**”

Summary 2

- Universities can play an important role for the development of medium-sized cities if the following three conditions apply:
 - 1. universities reach in a single location a **sizeable dimension** and act as a united institution;
 - 2. universities operate through **networks** and act as a **world gate to access international know-how and culture**;
 - 3. universities and municipalities cooperate with other local key actors, public and private, **day by day** to implement the same strategic urban development plan for the benefit of the entire local community through an open government method

Grazie per la vostra attenzione

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